

Collaborative innovation for SMEs



March 02, 2010 – Milan (Italy)

COLLECTIVE WORKSHOP

MARCH 2, 2010

Milan Chamber of Commerce
Palazzo Giureconsulti - Sala Parlamentino
P.za Mercanti, 2 – Milano (Italy)

h. 10.00 “Collaborative innovation for SMEs in 2015?”

A. Granelli (Kanso)
P. Ciuccarelli (Politecnico Milano)
L. Guerra (BlogTV)
N. Zago (LAGO SpA)

h. 11.45 coffee break

h. 12.00 Future scenarios about innovation for SMEs.

Discussion about results arisen from previous day's technical work-session.

Comments about the scenarios and discussion together with firms about a possible description of the scenarios

h. 12.50 Conclusions

